HelloFresh for Cigna Healthcare Clients

Help put nutritious meals on the table for your employees.

Unhealthy diets are linked to nearly 20% of all United States health care costs.[1] Lack of access to affordable fresh food puts adults and children at increased risk for a variety of health issues, including chronic illnesses like heart disease, type 2 diabetes and obesity.[2] With food prices high, your employees may find it even more challenging to make daily healthy meal choices for themselves and their families.[3]

Cigna Healthcare® has partnered with HelloFresh® to bring the #1 meal kit brand in the world to our clients. You can now choose from a variety of HelloFresh discounted options[4] to make healthy eating easy, accessible and affordable for busy employees.

NEW

Employee discount – two ways – at no cost to you

Discount code

New HelloFresh customers get 12 free meals [applied across 8 box purchases] and free shipping on their first meal box.*

* Free breakfast or dessert for life may also be included based on the time of purchase.

Send your employees discount code:
CIGNAWELLNESS at HelloFresh.com or send them **this flyer**:

Employee Flyer

Secure code**

New Customers: 50% off + free shipping on their 1st box + 15% off up to 12 additional meal kit boxes + free breakfast for life.

Existing/Returning Customers: 15% off up to 12 boxes + free breakfast for life.

** Protected HelloFresh code is offered behind a secure employer intranet (non-public) site.

To get started, visit the website below.

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Client discount - three ways you can purchase for your employees.

- **E-gift code:** One time e-gift cards that have no expiration date. E-gift cards can be bought in bulk. No expiration date or subscription requirements.
- **Discounted subscriptions:** Discounted meal kit subscription that provides the first meal kit box for free and an ongoing 20% off the **employee's** next 4 purchases.
- **Drop-ship:** Send a box directly to the doorstep of your team members. You can surprise and delight them with top-rated recipes, or they can customize their experience. Perfect for special occasions and holiday gift giving!

Clients receive an exclusive **10%** discount on invoiced amounts under $10,000 and **15%** on invoiced amount of $10,000 or more.

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Food is medicine. Convenient and nutritious meal options benefit the health and vitality of all your employees, especially those who could be experiencing food insecurity, living in food deserts or managing chronic, complex conditions.

Food is community. As part of this Cigna Healthcare program, for each purchase you make, a contribution is made to healthy meal programs for those most vulnerable to food insecurity in local communities.

Visit the website below, use the QR code or contact your Cigna Healthcare representative to get started.

SCAN HERE

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HELLO FRESH

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1. Harvard Public School of Health, Poor diets linked to $50 billion in U.S. health care costs, 2020.
2. Centers for Disease Control, Healthy Food Environments: Improving Access to Healthier Food, 2020.
3. Consumer Price Index: U.S. Bureau of Labor Statistics, Consumer Price Index Summary - 2023 M09 Results (bls.gov).
4. Options for Cigna Healthcare clients at a discounted price based on the invoiced amount.

Product availability may vary by location and plan type and is subject to change. All group health insurance policies and health benefit plans contain exclusions and limitations. For costs and details of coverage, contact a Cigna Healthcare representative. Cigna Healthcare products and services are provided exclusively by or through operating subsidiaries of The Cigna Group, including Cigna Health and Life Insurance Company (Bloomfield, CT), or its affiliates. In Utah, all products and services are provided by Cigna Health and Life Insurance Company (Bloomfield, CT). Policy forms: OK – HP-APP-1 et al., OR – HP-POL38 02-13, TN – HP-POL43/HC-CER1V1 et al. (CHLIC); GSA-COVER, et al. (CHC-TN).

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